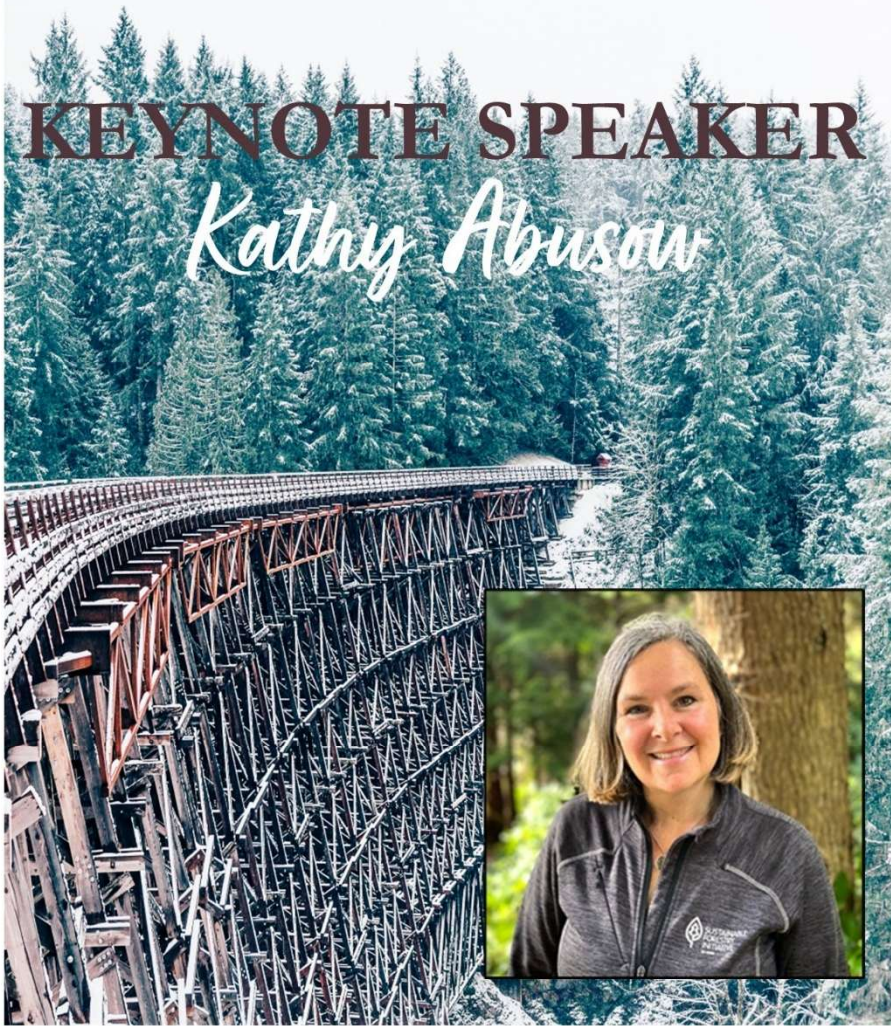


# KEYNOTE SPEAKER

*Kathy Abusow*



**Kathy Abusow** is President and CEO of the Sustainable Forestry Initiative Inc. (SFI), a non-profit organization with a mission to advance sustainability through forest-focused collaborations. Under Kathy's leadership, SFI has expanded its scope beyond standards to include conservation collaboration, community engagement, Indigenous relations, environmental education, and career pathways in the forest sector.

Kathy is passionate about career pathways, nature-based solutions, research and innovation, as well as global market access for certified forest products. Kathy has led, moderated, and spoken at well-respected international forums. Kathy's TedX Talk on the Power of SFM from 2016 is still highly relevant today given the continued global focus being on deforestation and degradation.

Since Kathy joined SFI in 2007, forests certified to the SFI® Forest Management Standard have grown from 55 million to more than a 150 million hectares on public, private, Indigenous, conservation, university, urban, and community forests across North America. The SFI Standard has global reach and relevance and is endorsed by PEFC International.

## SPEAKERS



**JERRY BONAGOFSKY**  
**CEO**  
**Safety Director**  
**WCLA**

Jerry has worked at Washington Contract Loggers Association (WCLA) since 1995. From 1988 to 1995, he worked for the Washington Department of Labor & Industries, primarily as their statewide logging safety consultant. He also worked as a logger for about 17 years.

the nonprofit sector to pursue his lifelong connection to trails and community. His love for riding and trail building began as a young kid on a BMX bike, digging in the dirt and shaping lines wherever he could. Over the years, he has helped create several classic trails throughout the Pacific Northwest, earning a reputation for craftsmanship and vision. Today, Eric brings both strategic leadership and hands-on experience to WMBC, guiding the organization's growth while staying rooted in the trail culture that inspired him from the start.



**MATT COMISKY**  
**American Forest**  
**Resource Council**  
**Washington State**

Matt spent the first 15 years of his career in private industry providing engineering, forestry, construction management, and real estate services to both large and small private landowners. Prior to joining AFRC, he worked for the Washington State Department of Natural Resources

(DNR) as an engineer. While at DNR, he managed a variety of duties, including road and stream crossing design, and road maintenance projects. Matt also is a graduate of Class 31 of the Washington Agriculture and Forestry Leadership program. At AFRC, Matt is responsible for monitoring both State and Federal timber programs within Washington.



**DUANE DOYLE, JR.**  
**President**  
**Pacific**  
**Logging**  
**Congress**

Duane started his career with Peterson at the age of 15 in the Parts Department in San Leandro, CA. During High School and College, he worked in the Service Department as a Heavy Equipment mechanic. After graduating from the University of Oregon in 2007 with a Business



**ERIC BROWN**  
**Exec. Dir**  
**Whatcom**  
**Mountain Bike**  
**Coalition**

Eric leads a passionate team dedicated to building and sustaining world-class trail networks across Whatcom County. After 18 years in corporate America, Eric made the transition to

## DUANE DOYLE (cont'd)

degree, Duane worked his way up in the company in various diverse and demanding positions throughout California and Oregon. Today he is the Dealer Principal of Peterson, and he has taken over for his father as the 4<sup>th</sup> generation leader of the family business.

Duane and his wife Joanna have been married 17 years and are the proud parents of two beautiful girls, Reagan and Hadley, and their son Kellan. In his spare time, Duane enjoys watching college football, playing golf, exercising, skiing, and restoring hot rods.



**CAM FIELD**  
**Retired**  
**Merrill & Ring**

Cam started his career in 1975 with DNR as a timber cruiser's compass driver. In 1978 he was assigned to work out of Forks, WA, for a fellow named Jack Zaccardo. Through Jack he experienced the history of early logging practices. When Cam was in the 4<sup>th</sup> grade at Monroe School in Port Angeles, Jack's grandfather, Bert Kellogg, came and presented a show of old time logging through negatives he had developed into slides which Cam never forgot. During his career at DNR and Merrill & Ring, Jack and Cam remained good friends. Cam always looked forward to seeing Jack with his trays of slides, the original ones collected by Grandpa Bert! Cam's one regret was not taking Jack up on "personal tutoring" of the slide collection. He is now excited and proud to be the presenter of Olympic Logging History, the old Jack's Spot, presenting the original slides of Bert Kellogg.



**DAVID**  
**JANICKI**  
**Asset/Sales**  
**Manager**  
**Janicki**  
**Logging**

3<sup>rd</sup> Generation Logger. David worked in the rigging every summer while attending the University of Dallas. Graduated in 2013 with degrees in Economics, History, and Spanish and moved back to Washington in 2019 to work with cousins Johnny and Peter to run Janicki Logging. Happily married to Elizabeth with 3 children, Anastasia, Judith, and Ambrose.



**ROB**  
**JANICKI**  
**Entrepreneur**  
**Developer**  
**The RJ Group**

Rob Janicki is an accomplished entrepreneur and developer with extensive experience in real estate development, sustainable land use, timber harvesting, biomass energy, and carbon optimization. With 35 years in the timber industry, he has built a career at the intersection of natural resource management and sustainable development. As founder of The RJ Group, he leads community focused residential and commercial projects emphasizing green space, eco friendly design, and long term value. He also founded Janicki Energy to advance biomass projects. His leadership spans multiple companies, and he holds a Magna Cum Laude degree in Physics and Mathematics from Gonzaga University.



**MICHAEL**  
**KEARNEY**  
**Division**  
**Manager,**  
**WA DNR**

Michael Kearney works for the Washington State Department of Natural Resources as the Division Manager for the Product Sales & Leasing Division. Product Sales & Leasing is responsible for producing \$200-250 million in non-tax revenue annually on state trust lands through

timber, agriculture, commercial real estate, and other leasing programs. Michael has been with DNR since 2014, and has worked in the Rights of Way, and Leasing & Business Management sections of State Uplands. He has a J.D. from Lewis & Clark Law School where he earned certificates in natural resources law and global law, and a B.A from the Evergreen State College in liberal arts. Prior to working for the DNR he worked as a solo law practitioner, and internationally as a business trainer, small business owner, translator, and language teacher.



**BRENDAN**  
**KELLEY**  
**Senior**  
**Appraiser,**  
**Mason, Bruce**  
**& Girard**

Brendan is the Senior Appraiser for Western North America for Mason, Bruce, & Girard. Brendan specializes in timberland and natural resource valuation, supporting investor relations, acquisitions, divestitures, and conservation easement management. Brendan previously worked in positions that afforded him unique insights into the world of timberland investment, working on the ground leading a logging crew to working as a resource forester to working behind the scenes doing marketing analytics. Brendan earned his Bachelor of Science degree in Forestry from Humboldt State University. He is a state certified appraiser in Washington, Oregon, Idaho, and Montana.



**IAIN**  
**MACDONALD**  
**Founding**  
**Director,**  
**TallWood**  
**Design Inst.**

Iain Macdonald is the founding

## IAIN MACDONALD (cont'd)

Director of the TallWood Design Institute, a position he has held since 2016. He has worked in business development, training and research management roles in the forest products industry for 23 years, prior to which he was involved in export marketing of building products to Asia Pacific markets. Macdonald led the Centre for Advanced Wood Processing (CAWP) at University of British Columbia, Canada (UBC) for nine years, during which time he was involved in early efforts by the Province of British Columbia to stimulate and support BC's emerging mass timber industry. Iain holds degrees in marketing and professional education and he is a director and past chair of Canada's Wood Manufacturing Council. Since 2020 he has been one of the founders of the Oregon Mass Timber Coalition, and in 2023 he led the expansion of that partnership into Washington, Montana and Idaho to create and lead the Pacific Northwest Mass Timber Tech Hub, which now encompasses over 120 businesses and organizations.



**BLAKE  
MANLEY**  
**Executive  
Director,  
Western  
Forest  
Conservation  
Association**

Blake Manley is a 4<sup>th</sup> generation logger turned educator. He has spent his entire adult life working in the forest products sector in some capacity, which started as a knotbumber in 1999 for the family company. After college, Manley worked for the U.S. Forest Service, DR Johnson and Moulding and Millwork Inc., before returning home to work for seven years with

the family business, Manley Brothers Logging.

In 2018, he began his next step in the industry, education. Blake taught a very robust high school forestry program in Sweet Home, Oregon for 5 years where he grew a 15 person after school club into a 250-student program. During these years he developed the hit YouTube series called "Manley Jobs." The series, showcasing hands on jobs with a focus in forest products. "Manley Jobs" has been featured on Fox News, Lars Larson, and many other large media outlets. Blake has been the keynote address at 6 major conferences advocating for youth and industry partnerships. He is now the Executive Director of the Western Forestry and Conservation Association where he advocates for education at all levels from high school through professional.



**MC MCALEER**  
**Public Affairs  
MGR,  
Weyerhaeuser  
WA/Canada**

Mary Catherine (MC) has served the Weyerhaeuser Company's Washington state and Canadian regions as Public Affairs Manager since 2018, and has been working in and around the Washington State Legislature since 2013. McAleer studied Biology and Economics at Gonzaga University and Middle East Global Politics at the London School of Economics. In her spare time, MC enjoys cooking and traveling with her husband and three stepchildren.



**CINDY  
MITCHELL**  
**Sr. Dir. Public  
Affairs/CFO  
WA Forest  
Protection  
Association**

Cindy Mitchell is Senior Director of Public Affairs and CFO at the Washington Forest Protection Association, where she leads public information and strategic communications on forest policy. She is known for making complex regulatory, economic, and scientific issues clear and useful for policymakers, stakeholders, and the public. Cindy brings deep experience in forestry policy, research, and coalition-building tied to Washington's Forest Practices framework and long-term habitat conservation strategy. A CPA with graduate degrees in business and counseling psychology, she brings a practical, thoughtful, and data-driven perspective to natural resource issues.



**DR. ELAINE  
ONEIL**  
**Director of  
Science &  
Sustainability  
CORRIM**

Dr. Elaine Oneil serves as the Director of Science and Sustainability for CORRIM (Consortium for Research on Renewable Industrial Materials), a university research consortium that has spent 30 years conducting life cycle inventory and life cycle assessments on wood products from cradle to grave. She also supports small forest landowners as the Executive Director of the Washington Farm Forestry Association. Dr. Oneil has spent 40 years in the forest sector including operational forestry and management, conducting research on climate change, timber supply modeling and analysis, forest carbon dynamics, life cycle assessment of forest operations and wood products, and integrating these elements within a policy and economic framework that works for small forest landowners.



**NORM SCHAAF**  
**Owner**  
**NorthStar**  
**Forestry, LLC**

Oregon Loggers. Prior to joining the timber industry, Nick worked 10 years in the Oregon Legislature, where he provided communications services to House leaders.



**VINCE WILBUR**  
**Product Support and Sales MGR, Technical Forest Solutions (TFS)**

Vince joined TFS in 2016 as the Product Support and Sales Manager to help grow and support the TFS business. His duties include managing day-to-day operations, manufacturing, operational training and product support. Vince also works directly with the manufacture in New Zealand to bring the best solutions for the NW market.



**JACK WOLF**  
**Director of Software AeroTract**

Jack Wolf is Director of Software at AeroTract, where he leads development of AI-powered geospatial tools that help forestry and agriculture teams turn drone data into actionable insights.

Jack holds a B.S. in Computer Science from the University of Wisconsin–Madison and spent several years in doctoral research applying AI to natural science problems before moving into industry in 2022. His work bridges machine learning and land management, building scalable systems that modernize how natural resources are measured, analyzed, and understood.

Norm started NorthStar Forestry, LLC in 2018 and serves as a consultant forester for private forest landowners. Norm received his Forestry degree from Washington State University in 1973, and obtained an MBA in 1998 from the University of Washington. Norm worked for Merrill & Ring, starting as Timberlands Manager in 1993 and retired in 2018 as President. He graduated from the Wash. Agriculture and Forestry Leadership Program and received their Excellence in Leadership Award in 2010. Norm is a member of the Society of American Foresters, and has served on the Forest Practices Board and WFPA Board of Trustees.



**NICK SMITH**  
**Public Affairs Director American Forest Resource Council (AFRC)**

Nick Smith is Public Affairs Director for AFRC, a trade association representing logging and wood products manufacturing operations in five western states. At AFRC, Nick handles news media outreach, manages external communications, and hosts a popular forestry podcast. In 2013, Nick founded Healthy Forests, Healthy Communities, a non-profit grassroots organization that advocates for better management of our federally-owned forests. He has also provided communications services to various timber industry associations including the Federal Forest Resource Coalition, American Loggers Council, Associated California Loggers and Associated

**HOLE SPONSOR**



3 Rivers Cutting

Campbell Global

Cascade Hardwood

Dilley & Soloman Logging

Green Diamond

Harbor Saw

Hermann Bros. Logging & Construction

Interfor

Mike Carlson Enterprises

Nicholson Manufacturing

Nippon Dynawave

Pape Machinery

R L Smith Logging, Inc.

RSG Forest Products

Sierra Pacific Industries

Tacoma Hydraulics

Triad Machinery

Worley Trucking